



# Executive Summary

## USCIS Idea Community Campaign: Unauthorized Practice of Immigration Law (UPIL)

### Overview

In 2013, U.S. Citizenship and Immigration Services (USCIS) announced a new initiative to use an online feedback tool, called the [USCIS Idea Community](#), to solicit ideas and opinions from stakeholders and customers on the products and services we provide.

### Campaign Details

In January 2014, USCIS posted an idea campaign on the **Unauthorized Practice of Immigration Law (UPIL)**. This campaign received 34 ideas and 58 comments about UPIL. The following ideas, posted by members of the Idea Community, were chosen for immediate implementation:

- Provide UPIL information in other languages; and
- Increase public awareness of immigration scams.

Since the campaign closed, USCIS has published three bilingual brochures in 13 languages including Chinese, Korean, Tagalog, Urdu, and Vietnamese. We also published Web widgets in English and in Spanish that you can paste on your Web site to lead visitors to USCIS information on UPIL. These can be found under the “[Educational Tools](#)” section of our [Web page](#). Also, we updated our Spanish-language Web pages which can be found online at: [www.uscis.gov/eviteestafas](http://www.uscis.gov/eviteestafas).

As a result of stakeholder feedback, we continue to enhance our collaboration and engagement efforts to increase public awareness of immigration scams. This includes building new relationships with Federal, State, and local government partners. Since Oct. 1, 2013, USCIS has hosted or participated in nearly 700 national and local engagements, reaching over 25,000 individuals. We are committed to encouraging the public to detect, deter, and report immigration services scams.

USCIS continues to welcome feedback on other topics through the Idea Community, located at [www.uscisconnect.ideascale.com](http://www.uscisconnect.ideascale.com).

We invite you to join these discussions and help us think of new and innovative ways to improve the resources that we provide.