



# Agenda

## **Stakeholder Engagement: Citizenship Public Education and Awareness Initiative**

December 15, 2010

2:00pm (Eastern)

### **Discussion Topics**

- I. Welcome and Introductions
- II. Overview of Citizenship Public Education and Awareness Initiative
- III. Overview of marketing firm (Sensis)
- IV. Need for citizenship information
- V. Factors and motivators to pursue U.S. citizenship
- VI. Public messages and community outreach