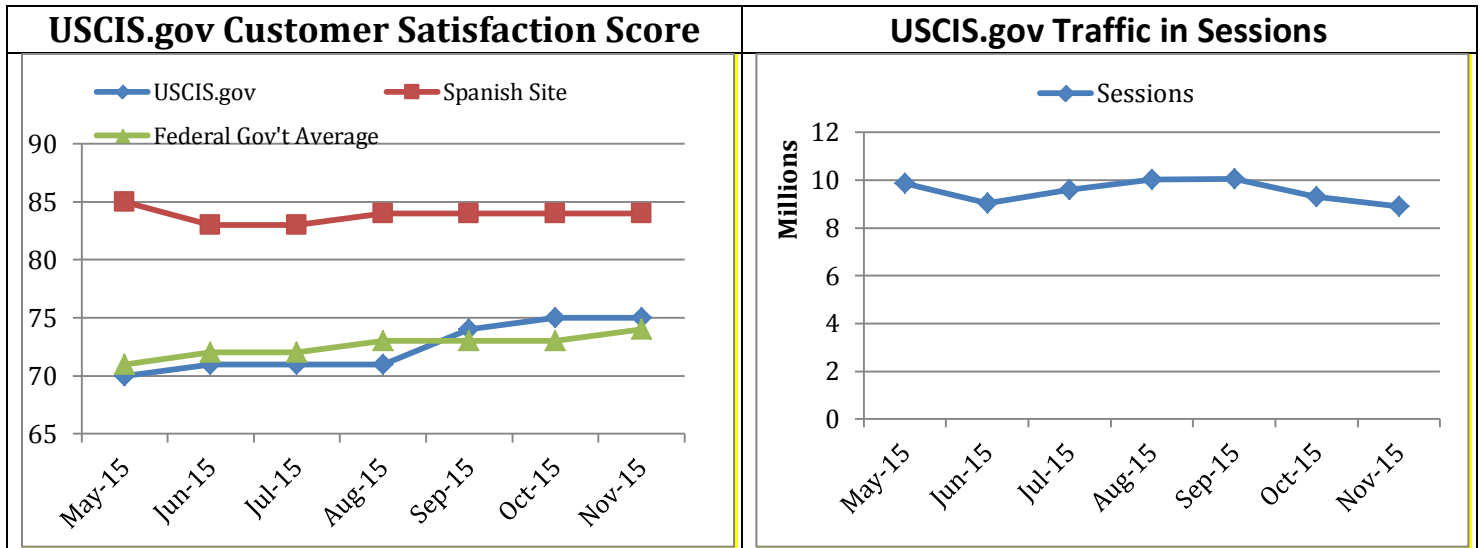




Online Communications Insights and Statistics – November 2015

Highlights:

- Overall traffic to USCIS.gov decreased in November, with 4% fewer users (sessions) and 15% fewer sessions.
- The Refugees page was visited 171% more times than the previous month, with 39,000 sessions.



Top Pages on USCIS.gov in Pageviews			Most Searched on USCIS.gov		
Rank (Last Month)	Top 10 Pages	Sessions	Rank (Last Month)	Terms	Number of Queries
1 (1)	Homepage	4,417,734	1 (1)	processing times	11,525
2 (2)	Forms	1,068,252	2 (3) ↑	i-130	6,679
3 (3)	Application for Naturalization	605,152	3 (2) ↓	i-765	6,670
4 (4)	Petition for Alien Relative	543,181	4 (6) ↑	case status check online	6,296
5 (5)	Green Card	382,615	5 (4) ↓	i-864	6,029

Social Media – Top Posts

Past Month	Facebook	Twitter	YouTube	The Beacon
	10,000 page likes and 2,250 shares	1,200 retweets	41,100 views	25,000 total pageviews
Top 5	Most Combined Likes and Shares	Most Retweeted	Most Viewed	Most Viewed
1	Check out our new and improved Welcome Guide for	Tears of joy: #newUScitizens in #NYC https://t.co/DdjAQwkJXP	The Citizenship Interview	Three Myths the Adjustment of Status Process



	New Immigrants.		and Test	
2	Happy Veterans Day! Thanks to everyone who sent their photo using #immigrantvet. Take a look at our album:	WATCH NOW: The 152nd anniversary of Lincoln's Gettysburg Address live stream w/Garrison Keillor	USCIS Revises Form N-400, Application for Naturalization	Scam Alert – Caller ID Spoofing
3	We Asked Immigrant Veterans: What Did Becoming a U.S. Citizen Mean to You?...	Today, don't just thank a Veteran, listen to their story. Make a difference in their lives. #HonoringVets https://t.co/etBXH4fkHQ	The 152nd Anniversary of Lincoln's Gettysburg Address	The National Benefits Center: What It Is and What It Does
4	This Thanksgiving, we asked immigrants across America to share photos of their turkey day culinary traditions using the #ImmigrantThanksgiving hashtag.	Happy Veterans Day! We've posted our final compilation interview to our blog. Have a look!	E-Verify: Employee Rights and Responsibilities	Applying for Citizenship? What to Know and Bring to Your Naturalization Interview
5	Citizenship for Military Members	Head over to our blog, The Beacon, to read the third installment of our Veterans Day blog series!	Paying USCIS Immigrant Fee	Five Questions about Advance Parole

E-Mail Outreach: Most Popular Subscription Lists

1. News Releases (230,200 subscriptions)
2. Forms Updates (153,000 subscriptions)
3. H-1B Cap Season (145,200 subscriptions)
4. Federal Register Announcements (139,035 subscriptions)
5. Executive Actions on Immigration (115,500 subscriptions)